

Subject: RE: Sensis x DCBID

From: Henna Sherzai </O=LABID/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=HENNA SHERZAI4CA>

Date: 06/22/2016 05:52 PM

To: Amanda Morck <amorck@sensisagency.com>, Noah Strouse <noah@historiccore.bid>, Nick Griffin <NGriffin@downtownla.com>

Hi Amanda,

It's nice to e-meet you. Unfortunately, I'm heading out of the country on vacation until July 5th. Can we schedule some time for a call when I return?

Henna Sherzai

Director, Marketing & Communications



Downtown Center Business Improvement District

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From: Amanda Morck [mailto:amorck@sensisagency.com]

Sent: Wednesday, June 22, 2016 9:21 AM

To: Noah Strouse <noah@historiccore.bid>; Henna Sherzai <HSherzai@downtownla.com>; Nick Griffin <NGriffin@downtownla.com>

Subject: Re: Sensis x DCBID

Noah, thank you so much for the introduction. And Henna and Nick, it's great to connect!

A quick background on myself and the agency, I am the business development lead in Los Angeles for [Sensis](#), a full service, cross-cultural marketing and advertising agency. We specialize in financial services, healthcare, utilities and higher education among other areas. And as Noah mentioned, past and current clients include the FDA, Union Bank, Metrolink and Martin Luther King, Jr. Hospital, to name a few.

And given the fact that we are based in DTLA (and to my knowledge, the only agency in DTLA), I really have been making an effort to introduce myself and the agency to local companies, organizations and establishments in and outside of the Downtown Center BID.

I did just put a request in to the join the Marketing Roundtables you host every 3rd Monday of the month in an attempt to meet other businesses, but I would appreciate any introductions that you think would be relevant and mutually beneficial. And happy hop on a call too if you would like to know a bit more about us before making any intros.

Either way, thank you all for your time, and I look forward to hearing from you!

Best,
Amanda

Amanda Morck
Business Development Manager

SENSIS

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From: Noah Strouse <noah@historiccore.bid>

Date: Wednesday, June 22, 2016 at 8:13 AM

To: Amanda Morck <amorck@sensisagency.com>, Henna Sherzai <hsherzai@downtownla.com>, Nick Griffin <ngriffin@downtownla.com>

Subject: Sensis x DCBID

Hey Nick and Henna,

Please e-meet Amanda from Sensis, a cross-cultural marketing agency who works with large clients like the FDA, Hispanic Millennial Project, Cal State LA, and more. They're getting ready to move into new offices in the Historic Core, but I wanted to put you two in touch as they work closely with many large corporate clients like you have in the DCBID, and could be a great future partner.

Amanda, please e-meet Nick and Henna from the DCBID. They do great work for Downtown and are an excellent resource for getting to know our local business community.

Thanks,

Noah

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NOAH STROUSE

Director of Marketing & Services

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